

Kelsey Swenson

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Summary

Strong writer and editor with a background in strategic communication, science policy, and community outreach. Skilled in communicating complex research for a public and policymaker audience.

Work Experience

U.S. ENVIRONMENTAL PROTECTION AGENCY

October 2024 – May 2025

Science Communication and Outreach Support (Contract position with [ORAU](#))

- Redesigned a key program website based on UX surveys and analytics to improve accessibility and impact
- Wrote clear and compelling articles about EPA research that regularly reached audiences of 50,000+
- Sent weekly, internal newsletters to 500+ staff in the Office of Research and Development

[LAUREL STRATEGIES](#)

May 2024 – August 2024

Intern

- Wrote key messaging and strategic communication plans to promote high profile clients
- Identified and coordinated key media engagement opportunities to increase brand visibility and transparency
- Performed research and monitored media platforms daily to anticipate client needs in a rapidly changing environment

UNIVERSITY OF IDAHO

October 2022 – June 2023

Science Writer, [Institute for Interdisciplinary Data Sciences](#)

- Published science communication articles that increased reader engagement through intentional publishing schedules and cross-platform promotion
- Conducted interviews and synthesized scientific information into accessible, community-relevant stories

STATEHOOD MEDIA

May 2021 – August 2021

Feature Writer

- Published cover stories and articles for Oregon and Washington Travel Magazines
 - Proofread magazines cover-to-cover in Adobe Acrobat
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Education

GEORGETOWN UNIVERSITY

2023-2024

M.S. [Biomedical Science Policy & Advocacy](#), GPA 4.0

- Hoyas for Science and Dean's Excellence Scholarship
- Thesis: "A Way Forward for Phage Therapy in the U.S."
- NCAA All-Academic and All-Region Athlete (Cross Country)

UNIVERSITY OF IDAHO

2019-2023

B.A. English, Minor in Biology, GPA 3.93

- Paid tutor at The Writing Center, Aug 2021 – Oct 2022
 - 2x NCAA All-Academic Athlete, School record in the Indoor 5000m
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Skills

Strategic communication, digital storytelling, technical writing, publishing, community engagement, targeting messaging, SEO, email campaigns, strong interpersonal skills, creativity, copywriting, WordPress, Canva, web CMS, Adobe Illustrator, 508 accessibility, Google Analytics, Microsoft 365